

THE BLUE BOOK

Now accepting advertising space reservations for the 2025/2026 edition

The Blue Book, the essential handbook of New Hampshire elected officials, is now being prepared for its 2025/2026 edition, including exciting new updates and features.

This comprehensive guide, now officially "The Blue Book," is a go-to information resource for New Hampshire's political and business leadership — and a powerful branding tool for your business or organization.

Key Enhancements for 2024/2025

- Official Branding: Fully adopting the "Blue Book" name
- Modernized Format: Updated design with enhanced readability
- Expanded Content: Includes detailed information on the workings of state government
- Increased marketing promotion and advertiser visibility

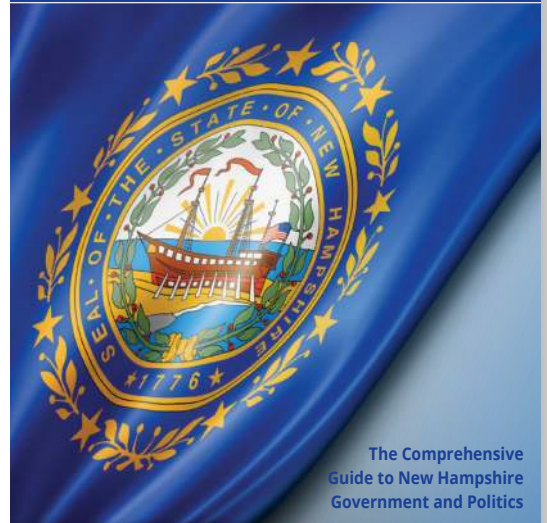
The Blue Book continues its legacy as the definitive "Who's Who" of New Hampshire politics, offering an unparalleled resource that provides:

- Biographical information on state elected officials
- Color photos and contact details
- Committee assignments
- List of registered lobbyists
- State agency directories

Strategic Value for Advertisers

By advertising in the Blue Book, businesses and organizations can position themselves in front of the state's top decision-makers, including legislators, agency heads, business leaders, and highly engaged citizens.

THE BLUE BOOK



The Comprehensive Guide to New Hampshire Government and Politics

BIA BUSINESS & INDUSTRY ASSOCIATION
New Hampshire's Statewide Chamber of Commerce

2025-2026



More than 170 pages of "Who's Who" in New Hampshire politics.

Space Reservation Agreement for The Blue Book 2025/2026

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Publication Date: February 2025

ADVERTISING RATES & SIZES:

- Back Cover** (5.25" w x 8.125" h) \$2,385
- Inside Covers** (5.25" w x 8.125" h) . . . \$2,195
- Full page** (5.25" w x 8.125" h) \$1,985
- Trim size: 6" x 9"; Bleed size: 6.25" x 9.25"*
- 1/2 page** (5.25" w x 4" h) \$1,045
- 1/4 page** (2.5" w x 4" h) \$580

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