



BIA

112th Annual Dinner & Awards Celebration

Presented by

EVERSOURCE

**October 22, 2025
4:30 - 8:30 pm**

**DoubleTree by Hilton Hotel
Manchester, NH**

**2025
Sponsorship
Opportunities**

Sponsorship Opportunities & Levels

Presenting Sponsor -- \$18,000 (Exclusive Level) – SOLD

- Naming rights to the 2025 BIA 112th Annual Dinner (ie. "BIA 112th Annual Dinner, presented by Your Company Name")
- Participation on stage at the event
- Table for 10 at the event with preferred seating
- Premier billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Premier recognition in all news releases
- Verbal recognition at the event

Program Sponsor -- \$10,000 (Exclusive Level)

- Naming rights to the 2025 program (ie. Program sponsored by your company name)
- Full page advertisement in the 2025 program
- Table for 10 at the event with preferred seating
- Premier billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Premier recognition in all news releases
- Verbal recognition at event

Lifetime Achievement Award Sponsor -- \$10,000 (Exclusive Level)

- Naming rights to the 2025 BIA Lifetime Achievement Award (ie. "BIA's Lifetime Achievement Award, presented by Your Company Name")
- Participation in the awards ceremony on stage at the event
- Table for 10 at the event with preferred seating
- Premier billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Premier recognition in all news releases
- Verbal recognition at the event

NH Advantage Award Sponsor -- \$10,000 (Exclusive Level) – SOLD

- Naming rights to the 2025 BIA NH Advantage Award (ie. "BIA NH Advantage Award, presented by Your Company Name")
- Participation in the awards ceremony on stage at the event
- Table for 10 at the event with preferred seating
- Premier billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Premier recognition in all news releases
- Verbal recognition at the event

Audio Visual Sponsor -- \$7,500 (Exclusive Level)

- Table for 10 at the event with preferred seating
- Full page advertisement in the 2025 program
- Premier billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Premier recognition in all news releases
- Verbal recognition at event

Dessert Sponsor -- \$7,500 (Exclusive Level) – SOLD

- Table for 10 at the event with preferred seating
- Company logo displayed on toothpick flags in dessert
- Top recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Top recognition in all news releases
- Verbal recognition at the event

Registration & Name Badge Sponsor -- \$7,500 – SOLD

- Table for 10 at the event with preferred seating
- Company logo displayed on attendee name badges and at registration
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal Recognition at the event

Platinum Sponsor -- \$5,000

- Table for 10 at the event with preferred seating
- Top billing with logo on printed material including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Top recognition in all news releases
- Verbal recognition at the event

Reception Sponsor -- \$4,000 (Exclusive Level) – SOLD

- Company logo displayed on signage in ballroom and printed on custom beverage napkins
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases

Event Parking Sponsor -- \$4,000 (Exclusive Level)

- Two complimentary tickets to the dinner with preferred seating
- Company logo displayed on parking validation table
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal recognition at the event

Hors d'oeuvres Sponsor -- \$4,000 (Exclusive Level) – SOLD

- Sponsor signage at high top tables and all hors d'oeuvres tables in the reception area
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal recognition at the event

Wine Sponsor -- \$4,000 (Exclusive Level) – SOLD

- Company logo displayed at each table or on each bottle of wine served during dinner
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal recognition at the event

Centerpiece Sponsor -- \$4,000 (Exclusive Level) – SOLD

- Company logo displayed at each table centerpiece
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal recognition at the event

Wi-Fi Sponsor -- \$4,000 (Exclusive Level) – SOLD

- Company name as wi-fi password for event
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases
- Verbal recognition at the event

Photo Booth Sponsor -- \$4,000 (Exclusive Level)

- Company logo displayed on photo booth and each digital photograph
- Two complimentary tickets to the dinner with preferred seating
- Recognition on printed materials including event invitation, program and signage
- Company logo projected on large screens at front of room on continuous loop
- Recognition in all news releases

Gold Sponsor -- \$3,500

- Premium billing with logo on printed material including event invitation, program and signage
- One complimentary ticket to the dinner with preferred seating
- Company logo projected on large screens at front of room on continuous loop
- Recognition in all news releases

Silver Sponsor -- \$1,800

- Recognition on printed materials including event invitation, program and signage
- Company name projected on large screens at front of room on continuous loop
- Recognition in all news releases

Booth -- \$1,000

- Vendor table display
- One complimentary ticket to the dinner

Please Note - Tables of 10 may be purchased separately for \$1,600. Individual tickets are available for \$160.