

NEW  
HAMPSHIRE

# 10th BIA Annual Leadership Summit



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Dinner



Registration and Name Badge



Granite  
Edvance™

Housing Solutions Workshop



NEW HAMPSHIRE  
HOUSING

Policy Sessions



CORNERSTONE

— AN EMPLOYEE-OWNED COMPANY —

Reception  
Beverage



Lunch

**BAE SYSTEMS**

After-Dinner Networking



**December 9 – 10, 2024**

**Church Landing,**

**Mill Falls at the Lake**

presented by

**EVERSOURCE**

**Monday, December 9**

**5:30 - 7:00 PM**

**Registration and Welcome Reception,  
Chris Craft Room**

**7:00 - 8:30 PM**

**Dinner, Winnepesaukee Ballroom**

**8:30 PM**

**After-Dinner Networking,  
Chris Craft Room**

# Tuesday, December 10

**7:00 AM – 8:00 AM**

**Breakfast, Carriage House**

**8:00 AM – 8:15 AM**

**Welcoming Remarks**

**8:15 AM – NOON**

**Policy Sessions, Winnepesaukee Ballroom**

**8:15 AM – 9:15 AM**

**Housing Solutions for NH: A Policy Toolbox for 2025**

**Moderator: Elissa Margolin, Housing Action NH**

**Jack Franks, Avanru Development**

**Matt Mayberry, NH Homebuilders**

**Ryan Pope, City of Dover**

**Bob Quinn, New Hampshire Association of Realtors**

**9:15 AM – 10:15 AM**

**Childcare Access & Affordability:**

**Understanding the Impact on NH's Economy**

**Moderator: Sara Vecchiotti, Couch Family Foundation**

**Jess Carson, Carsey School of Public Policy, UNH**

**Christina D'Allesandro, New Hampshire Charitable Foundation**

**Michele Sheppard, The Granite YMCA**

**10:30 AM – 11:00 AM**

**Networking Break, Chris Craft Room (Hotel Checkout)**

**11:00 AM – NOON**

**Strategies to Build NH's Future Workforce:**

**Education, Training & Pathways**

**Moderator: Charles Lloyd, Community College System of NH**

**Timothy Powers, Pinkerton Academy**

**Cathy Provencher, University System of NH**

**Steve Turner, Bring Back the Trades**

**NOON – 1:00 PM**

**BIA 2025 Public Policy Priorities & Closing Remarks (Lunch)**

**Michael Skelton, President & CEO, Business & Industry Association**

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## Supporting Sponsors



# 2024 Policy Sessions

## Winnepesaukee Ballroom

### Housing Solutions for NH: A Policy Toolbox for 2025

With the rental vacancy rate under 1% and a record-setting median sales price for single-family homes, housing supply and affordability is a top risk factor impacting NH's workforce and economy. A 'toolbox' approach of deploying multiple reforms and strategies is needed as no single reform or policy change alone can address this challenge. Our panel of experts will share a potential policy toolbox for 2025 to increase housing supply and address affordability.

**Moderator: Elissa Margolin, Director, Housing Action NH**

- **Matt Mayberry, Executive Director, NH Home Builders**
- **Ryan Pope, City Navigator, City of Dover**
- **Bob Quinn, Chief Executive Officer, NH Realtors**
- **Jack Franks, President & CEO, Avanru Development**

### Childcare Access & Affordability: Understanding the Impact on NH's Economy

The availability and affordability of childcare, alongside housing, is one of the most significant factors impacting our state's workforce. Our expert panel will share how childcare impacts the economy and workforce and potential strategies and opportunities policymakers should consider to strengthen NH's early childhood system.

**Moderator: Sara Vecchiotti, Couch Family Foundation**

- **Jess Carson, Research Assistant Professor, Carsey School of Public Policy, UNH**
- **Christina D'Allesandro, Director of Early Childhood and Family Supports, New Hampshire Charitable Foundation**
- **Michele Sheppard, President & CEO, The Granite YMCA**

### Strategies to Build NH's Future Workforce: Education, Training & Pathways

Presently, 27% of New Hampshire's workforce is aged 55 or older, placing NH 50th among all states in that metric. Recruiting, training, and retaining the next generation of workers is essential to the future prosperity and economic success of NH. Our panel of experts will share a sampling of the innovative workforce engagement and training efforts underway across the state and ideas on how policymakers can support and amplify these efforts.

**Moderator: Charles Lloyd, Vice Chancellor, Community College System of NH**

- **Timothy Powers, Head of School, Pinkerton Academy**
- **Cathy Provencher, Chancellor, University System of NH**
- **Steve Turner, Founder & President, Bring Back the Trades**

# 2024 NH Leadership Summit Panelist Bios



## **Jess Carson, Research Assistant Professor, Carsey School of Public Policy, UNH**

As director of the Center for Social Policy in Practice, Jess studies how policy affects people, focusing on how legislative and administrative decisions shape access to resources. She is especially interested in addressing the structural issues surrounding access to early care and education and in helping community partners use data to solve problems. Most recently, these interests have converged in Jess's work developing the New Hampshire Early Care and Education Research Consortium. Jess has a Ph.D. in sociology from UNH and has lived in the Granite State every minute of her life.



## **Christina D'Allesandro, Initiative Lead for Early Childhood and Families, NH Charitable Foundation**

Christina leads the NH Charitable Foundation's work on improving the lives of children and families across the state. Christina is a New Hampshire native and experienced nonprofit professional with a strong background in philanthropy, advocacy and social impact. Previously, she was the global HIV/AIDS advisor at Save the Children UK supporting global initiatives aimed at improving the lives of children and families impacted by HIV/AIDS. Christina also worked with MomsRising, an organization focused on advancing family-forward policies and advocating for the rights of mothers and caregivers.



## **Jack Franks, President & CEO, Avanru Development Group Ltd.**

Jack is owner/operator of multiple start-up business ventures ranging from restaurants, lounges and sports bars to real estate development, construction and rehab projects. He is involved in all areas of business from hiring key personnel to management, training, marketing and day-to-day operations. Jack is currently focused on workforce housing development throughout New England using modular construction practices developed by the firm.



## **Charles R. Lloyd, Vice Chancellor, Community College System of New Hampshire**

Chuck most recently served as president of White Mountains Community College before becoming vice chancellor. He has maintained successive positions in CCSNH for over 20 years including service in student life, enrollment management, academic administration and instruction, coaching and leadership research. Chuck is also a professor for graduate level leadership courses at Champlain College and New England College. Originally from Franklin, Chuck graduated from Keene State College with a Bachelor of Science in Physical Education, earned his master's degree in education and Certificate of Advanced Graduate Studies from Plymouth State University, and his doctorate in Higher Education Administration from Northeastern University.



## **Elissa Margolin, Director, Housing Action NH**

Elissa leads Housing Action NH, a statewide organization of 80 organizations and businesses working to improve state and federal policy so everyone in New Hampshire has a place to call home. Since its founding in 2009, Housing Action NH has secured major appropriations for the development of affordable housing, increased funding for eviction prevention and homeless services, expanded local and state policy and practices for housing development, increased federal resources for housing, established a new Medicaid benefit for supportive housing services, and protected the Workforce Housing Law. Elissa holds a J.D. from American University's Washington College of Law and a Bachelor of Arts from McGill University.



# 2024 NH Leadership Summit Panelist Bios



## **Matt Mayberry, Executive Director, NH Home Builders Association**

In addition to his role as Executive Director, Matt is also a Realtor with 25 years of real estate and development experience. The NH Home Builders Association, which has been representing the industry for decades and is affiliated with the National Association of Home Builders, is a highly respected home building industry organization. Matt was previously a Dover city councilor, as well as the former commissioner of the New Hampshire Human Rights Commission and a former candidate for the Republican nomination in the 1st Congressional District.



## **Ryan Pope, Housing Navigator, City of Dover**

Ryan comes from a background of banking and housing advocacy, and his work now includes rewriting the housing pillar of the vision chapter of Dover's Master Plan and revisiting the city's zoning ordinances. Working in the city's Department of Planning & Community Development, Ryan is primarily focused on identifying solutions to better meet the housing needs of residents through engagement and collaboration with a variety of community stakeholders. The housing navigator began as a 2-year grant-funded position created by the InvestNH program in 2022 but has become a permanent staff position. The role is constantly evolving, but generally involves significant community engagement and education, data analysis and staff support of various housing initiatives and programs.



## **Dr. Timothy J. Powers, Head of School, Pinkerton Academy**

With 23 years in education, Tim has served as a math teacher, coach, athletic director, dean of students, and now, head of school at Pinkerton Academy. He values student and staff voices, is focused on future-oriented strategic planning, and is dedicated to fostering a thriving environment for students and faculty, ensuring a legacy of excellence. Additionally, Tim is a member of the Derry Village Rotary Club, Kiwanis Club of Hudson, and serves as a director/trustee of the Greater Derry Londonderry Chamber of Commerce, Family Promises of Southern New Hampshire, and the Alexander Eastman Foundation.



## **Catherine Provencher, Chancellor, University System of New Hampshire**

Cathy was named chancellor of USNH effective July 1, 2024. New Hampshire's four-year public higher education system is comprised of the University of New Hampshire, Plymouth State University and Keene State College. Cathy previously served as vice chancellor and treasurer, the chief financial officer of the University System. She joined USNH in March 2014 following a successful 27-year career in New Hampshire state service, most recently serving as state treasurer, preceded as director of audits of the Office of Legislative Budget Assistant. Cathy currently serves on the NH Business Finance Authority board. She holds an MBA from New Hampshire College and a Bachelor of Science in Accountancy from Bentley College.



## **Michele Sheppard, President & CEO, The Granite YMCA**

Michele is a 30-year YMCA nonprofit professional committed to supporting and leading accessible and equitable community organizations targeting youth and adult education, well-being for the mind, body and spirit, and leadership development. Since moving to New Hampshire and becoming the CEO, she has been doing extensive work in cultivating volunteers to serve on policy and advisory boards focused on developing and implementing relevant strategic and capital visions and plans. The Granite YMCA is the largest YMCA in Northern New England. It employs 700 year-round staff and has a facility portfolio across five New Hampshire counties that include six branch locations, eight camps and 29 childcare sites.

# 2024 NH Leadership Summit Panelist Bios



## **Steve Turner, Founder and President, Bring Back the Trades; Owner, Turner's Upholstery**

As a passionate advocate for skilled trades, Steve founded Bring Back the Trades, a nonprofit dedicated to promoting awareness and education about careers in the trades. He also owns Turner's Upholstery in Rye, where he has successfully run a custom upholstery business for over 30 years. As a small business owner, Steve has witnessed firsthand the growing challenges of hiring skilled professionals, largely due to the decline in public, private and vocational schools teaching trades. This inspired him to launch Bring Back the Trades, which aims to address the skilled labor shortage by reshaping perceptions, empowering students and building pathways to rewarding careers in the trades.



## **Bob Quinn, CEO, New Hampshire Association of Realtors**

Bob has served as CEO of the New Hampshire Association of Realtors since 2020. Prior to that he served as the association's vice president for governmental affairs. The association works in conjunction with the National Association of Realtors and New Hampshire's 14 local Boards of Realtors to provide professional development, risk management, market data and advocacy services.



## **Sara Vecchiotti, Executive Director, Couch Family Foundation**

Sara is the inaugural executive director of the Couch Family Foundation, which primarily partners with organizations serving New Hampshire and the Upper Valley Region of New Hampshire and Vermont. It supports people and programs working to improve children's health and well-being, early learning and development, family resiliency, and community vibrancy. She was previously vice president at the Foundation for Child Development responsible for program, grants and communications. Sara has a doctorate in applied developmental psychology from Fordham University, a law degree from New York Law School, and is a graduate of Mount Holyoke College.